



PHILIP MORRIS

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May 13, 1996

Martin Garza
Vice President
LOS BOMBEROS
Los Angeles City Fire Department
2900 W. Temple Street
Los Angeles, CA 90026

Dear Mr. Garza:

Thank you for your recent letter requesting support on behalf of Los Bomberos Annual Golf Tournament. Your request has been reviewed, and, unfortunately, we are unable to offer a contribution.

Please be assured that this decision in no way reflects on the merits of your request. Because of an unusual number of current major long-term commitments and the escalation in the number of proposals we are receiving, we have had to reassess carefully our giving in many areas and have had to decline support to many fine organizations.

Although we are unable to offer support, we wish you well in your fund raising efforts.

Sincerely,

Steve Sampson
Group Manager
Event Marketing